

FAQ's for "The Perfect Match – Le Match Parfait" Contest

December 17, 2020

1. I am experiencing technical difficulties. What do I do?

If you do not have the most recent browser version, we recommend upgrading and removing all browser toolbars to see if this helps. The site's minimum browser requirements are:

Windows: Edge, Google Chrome 60+, Mozilla Firefox 50+

OSX: Safari, Google Chrome 60+, Mozilla Firefox 50+

iOS: Safari

Android: Chrome

If you are still experiencing difficulties, please try clearing your CACHE (Ctrl F5) and try again. If none of these recommendations were of help, please email us via the Contact Us page. Please indicate the name and version of the browser that you are using.

3. How long is the Contest open for?

The Perfect Match Contest starts on January 14, 2021 at 12:00:01 am ET through February 25, 2021 at 11:59:59 pm ET.

4. When will the contest end?

The Perfect Match Contest ends on February 25, 2021 at 11:59:59 pm ET.

5. How do I participate in this Contest?

Internet Access is Required.

During the Contest Period, go to www.concourslematchparfait.ca, and follow the on-screen instructions in the Register section to provide your email address, as well as your first name, last name, address including apartment number, province of residence and telephone number. Limit of one (1) registration per person. Each person may only register once and must use a unique email address to do so. Duplication may result in disqualification.

UPC CODE - During the Contest Period, locate a ten (10)-digits UPC code consisting of numbers printed on the packages of POM®, Bon Matin®, WW® or Sara Lee® Little Bites® products, and follow the on-screen instructions on the Contest Website to enter the UPC CODE. You will need to enter the last five (5) digits in order to enter. The UPC CODES located on the packages are each worth two (2) entries to the subsequent Grand Prize and Daily Prizes random draws. The same UPC code can be entered only once per day by the same participant.

PROMOTIONAL CODE (PROMO CODE): Locate a unique code, consisting of numbers and/or letters on selected platforms which are television, radio, Facebook, promotional emails and web during the Contest Period and follow the on-screen instructions on the Contest Website to enter the Promotional Code. The Promotional Codes located on the selected platforms are each worth one (1) entry to the Secondary Prize random draws and Grand Prize random draws. No purchase is required to obtain a Promotional Code.

6. Do I need to purchase a product to participate?

No, you do not need to purchase a product to participate in the contest.

To obtain a POM®, Bon Matin®, WW® or Sara Lee® Little Bites® UPC CODE without purchase, hand write an essay of 100 words, explaining why you would like to win one of the Prizes. Include your name, email address and telephone number. Essays must be scan and email to the address concours@activemarketing.ca and indicate "The perfect Match! Contest".

You will then receive a UPC CODE by email that will allow you to enter the Contest. Go to www.concourslematchparfait.ca, and follow the on-screen instructions to enter your UPC Code.

Please allow five (5) business days for your no-purchase UPC code request to be processed.

No purchase requests must be received by email no later than February 19, 2021 at 11:59 pm ET.

7. What prizes are available to be won in this Contest?

By entering the contest, you will have a chance to win a Grand Prize of one (1) grocery gift card with a total value of \$10,000 with the opportunity for the selected entrant to receive up to an additional \$10,000 in gift cards (Please see full Contest Rules for more information).

There is also the opportunity to win one of the Daily Prizes, which consists of a grocery gift card of \$250 from IGA, Metro, Super C, or Walmart. Daily prizes will be drawn between January 28, 2021 and February 26, 2021 from all eligible entries received during the Contest Period.

8. When will the Grand Prize draw take place?

The Grand Prize random draws will be held February 26, 2021 from all eligible entries received during the Contest Period. Random draw will be held at 11:00 am ET at C.P. 22, succ. Place du Commerce in Brossard, Quebec, J4W 3L5 by Active Promo Marketing Inc., an independent organization responsible for managing the random draw, from all eligible entries received by 11:59:59 pm ET the day preceding the random draw date.

9. I don't have a computer or internet access; can I still participate in the contest?

Yes, you can still participate in this contest. You will need to access the contest website, www.concourslematchparfait.ca, using a computer with internet access. Computer and internet access are available free of charge at many public libraries. Many internet and online service providers offer free e-mail addresses.

10. What do I do if I have additional questions?

Review the Contest Rules for additional details. If the Rules have not answered your question, please email us via the Contact Us page. Please include your name, email address and phone number.